



THE TOWNSHIP OF  
**WOOLWICH**

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## Introducing the New & Improved Woolwich Community Guide!

January 11, 2012

Things are changing at the Township of Woolwich! The Township is growing and we need to make sure that we're communicating in the best way possible for residents, visitors, and businesses. Council has developed a new initiative - to combine information from the Recreation & Facilities Guide, Key Festivals & Events Information Sheet, Residents' Guide, and other publications into a **BIGGER and BETTER**, easy-to-read, and updated Community Guide.

The Guide will continue to be published twice per year with anticipated distribution dates of March 1 and August 17, 2012 for this year's publication. We hope that you are excited at the possibility of advertising in this new publication! ***Please find an attached Rate Card with additional information about the Advertising Opportunities.***

We recommend that you submit your ads as quickly as possible as we anticipate that the Community Guide will fill up quickly. ***Ads for the Spring / Summer publication are due NO LATER than January 27, 2012.***

### To Book Your Ad Space:

- determine the size and number of editions you would like to advertise in
- contact Bev Baechler at: [woolwichguide@woolwich.ca](mailto:woolwichguide@woolwich.ca) with your ad request
- email your ad (see specifications on the Rate Card) to [woolwichguide@woolwich.ca](mailto:woolwichguide@woolwich.ca)
- you will be invoiced by the Township of Woolwich, payable in full, 30 days from the date of invoice

We are confident that this new initiative will be very successful and we are looking forward to your involvement.

For more information, please contact:

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