

Section 4

**Section 4: Application**

4.1 All signs shall be erected:

- (a) in compliance with the sign regulations for each sign, and
- (b) only in the *Zone* in which the sign is permitted, as noted in the chart in Section 4.2 below.

4.2 Permitted Signs shall only be those noted within which the *Zone* the parcel lies being:

<b><u>Zone</u></b>	<b><u>Permitted Signs</u></b>	<b><u>Section</u></b>
<b>Agricultural</b> (A)	<ul style="list-style-type: none"> <li>- Billboard Signs</li> <li>- Directional Signs</li> <li>- Fascia Signs</li> <li>- Farm Accessory Signs</li> <li>- Ground Signs</li> <li>- Temporary Special Event Signs</li> </ul>	<ul style="list-style-type: none"> <li>Section 7</li> <li>Section 9</li> <li>Section 10</li> <li>Section 11</li> <li>Section 12</li> <li>Section 22</li> </ul>
<b>Core Commercial/Buffer</b> (C-1, C-2, C-2A)	<ul style="list-style-type: none"> <li>- Awning/Canopy Signs</li> <li>- Directional Signs</li> <li>- Fascia Signs</li> <li>- Ground Signs</li> <li>- Projecting Signs</li> <li>- Pylon Signs</li> <li>- Roof Signs</li> <li>- Sidewalk Signs</li> <li>- Temporary Special Event Signs</li> </ul>	<ul style="list-style-type: none"> <li>Section 6</li> <li>Section 9</li> <li>Section 10</li> <li>Section 12</li> <li>Section 15</li> <li>Section 16</li> <li>Section 18</li> <li>Section 19</li> <li>Section 22</li> </ul>
<b>Commercial – Industrial</b> (C-3, C-4, C-4A, C-5, C-6, C-7, C-8, M-1, M-2, M-3, M-4, M-5, M-6)	<ul style="list-style-type: none"> <li>- Awning/Canopy Signs</li> <li>- Directional Signs</li> <li>- Fascia Signs</li> <li>- Ground Signs</li> <li>- Portable Signs</li> <li>- Projecting Signs</li> <li>- Pylon Signs</li> <li>- Roof Signs</li> <li>- Sidewalk Signs</li> <li>- Temporary Special Event Signs</li> </ul>	<ul style="list-style-type: none"> <li>Section 6</li> <li>Section 9</li> <li>Section 10</li> <li>Section 12</li> <li>Section 14</li> <li>Section 15</li> <li>Section 16</li> <li>Section 18</li> <li>Section 19</li> <li>Section 22</li> </ul>
<b>Institutional/Open Space</b> (P) (O-1)	<ul style="list-style-type: none"> <li>- Awning/Canopy Signs</li> <li>- Directional Signs</li> <li>- Fascia Signs</li> <li>- Ground Signs</li> <li>- Sidewalk Signs</li> <li>- Sponsorship Signs</li> <li>- Temporary Special Event Signs</li> </ul>	<ul style="list-style-type: none"> <li>Section 6</li> <li>Section 9</li> <li>Section 10</li> <li>Section 12</li> <li>Section 19</li> <li>Section 20</li> <li>Section 22</li> </ul>
<b>Residential</b> (R-1, R-2, R-2A, R-2B, R-3, R-3A, R-4, R-4A, R-5, R-5A, RR-6, R-7, R-7A)	<ul style="list-style-type: none"> <li>- Directional Signs</li> <li>- Fascia Signs</li> <li>- Ground Signs</li> <li>- Temporary Special Event Signs</li> </ul>	<ul style="list-style-type: none"> <li>Section 9</li> <li>Section 10</li> <li>Section 12</li> <li>Section 22</li> </ul>
<b>Extractive</b> (E)	<ul style="list-style-type: none"> <li>- Awning/Canopy Signs</li> <li>- Billboard</li> <li>- Directional</li> </ul>	<ul style="list-style-type: none"> <li>Section 6</li> <li>Section 7</li> <li>Section 9</li> </ul>
	<ul style="list-style-type: none"> <li>- Ground</li> <li>- Temporary Special event</li> </ul>	<ul style="list-style-type: none"> <li>Section 12</li> <li>Section 22</li> </ul>

## Section 4

- 4.3 Where a property has multiple *Zones*, or within a site specific *Zone* granting additional uses not permitted in that *Zone*, the Permitted Signs shall be interpreted to be those that match the site specific permitted use and/or the *Zone* within which the use being advertised is located.
- 4.4 Signs that are not specifically permitted in this by-law and in the identified zone are prohibited.
- 4.5 This by-law shall not apply to:
- (a) Signs within an enclosed structure.
  - (b) Signs installed by or on behalf of the Township, the Region, the Province of Ontario, or the Government of Canada for the purpose of regulating parking or traffic.
  - (c) Signs installed by or on behalf of the Township or the Region of Waterloo for the purpose of informing the public about an application pursuant to the Planning Act or Municipal Act.
  - (d) Plaques placed by historical agencies of the Township, the Region, the Province of Ontario or the Government of Canada.
  - (e) Election proclamations of notices under any Election Act or any voters list under a statute in that behalf.
  - (f) Signs placed by the Township, Region or Public Utility Commissions used to identify utility plants.
- 4.6 Public Use
- (a) Notwithstanding anything else in this by-law, the Township, Region, Public Utility commissions, School Boards, Province of Ontario or Government of Canada (excluding crown corporations) may, for public service purposes, erect or use any type of sign permitted by this by-law in any zone.
  - (b) Township approved signage in accordance with the Council approved "Township of Woolwich Signage Program", is permitted in accordance with 4.6(a) for public service purposes in locations identified and approved as part of the Signage Program.
- 4.7 Non-Conforming Signs
- (a) Nothing in this by-law shall apply to prevent any sign that is lawfully erected or displayed on the day this by-law comes into force, but does not comply with the provisions of this by-law, so long that such sign continues to be used for such purposes and the size and height of the sign is not altered.