

## **Section 10: Fascia Signs**

- 10.1 Where permitted, *Fascia Signs* shall be erected in accordance with the applicable regulations in Section 4 and 5 of this by-law, the *Fascia Sign* General Regulations noted in this Section and, and where noted, the regulations as applicable to the zone within which the parcel lies. If there is a conflict between the *Fascia Sign* General Regulations and the more detailed regulation by Zone, the zone regulation shall apply.

### **Fascia Sign General Regulations**

- 10.2 The maximum *sign projection* from any wall to which the sign is attached shall be 0.35 metres.
- 10.3 The minimum *sign clearance* shall be:
- (a) 0 metres when projecting over an area not intended for pedestrian or vehicular traffic.
  - (b) 2.4 metres when projecting over an area intended for pedestrian traffic.
  - (c) 4.3 metres within 0.6 metres of an area intended for vehicular traffic.
- 10.5 Advertising copy shall be prohibited on the ends of a *fascia sign*.
- 10.6 *Fascia signs* shall have a maximum *sign area* of 10% of the area of the wall to which the sign is to be attached.

### **Agricultural Zone**

- 10.7 *Fascia signs* within the Agricultural Zone shall have a maximum *sign area* of 10% of the area of the wall to which the sign is to be attached but:
- (a) No more than 5.0 square metres when accessory to a farm-related occupation, veterinary clinic, dog kennel, riding stable or riding academy; and,
  - (b) Shall have a maximum *sign area* of 0.13 square metres when accessory to a home occupation.
- 10.8 Within the Agricultural Zone the maximum number of *fascia signs* shall be 2 per lot, except for a *home occupation*, which is permitted only one sign for a property.

### **Extractive Zone**

- 10.9 Within the Extractive Zone the maximum number of *fascia signs* shall be 1 sign per lot. Other types of signs are allowed in the Extractive Zone but only one sign shall be permitted.

### **Institutional and Open Space Zone**

- 10.10 Within the Institutional and Open Space Zones, *fascia signs* shall have a maximum *sign area* of 10% of the area of the wall to which a sign is to be attached but in no case greater than 5.0 square metres and the maximum number shall be 2 per lot.

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### Residential Zone

10.11 *Fascia signs* within the Residential Zone shall comply with the following regulations:

- (a) Maximum *sign area* of 0.5 square metres when accessory to a tourist home.
- (b) Maximum *sign area* of 10% of the area of the wall to which the sign is attached, but no greater than 4.5 square metres, when accessory to a multiple residential use, business office, professional office, studio, clinic, dental or medical laboratory or supplies, day nursery, nursery school, travel agency, interior decorator, or parking lot but shall not include a *Home Occupation*.
- (c) Maximum *sign area* of 0.2 square metres when accessory to hairdresser or barber in a residential dwelling and a maximum area of 0.13 square metres when accessory to a *Home Occupation*.

10.12 *Fascia Signs* within the Residential Zone shall be limited to:

- (a) 1 per lot when accessory to a tourist home and home occupation.
- (b) 2 per lot when accessory to a multiple residential dwelling business office, professional office, studio, clinic, dental or medical laboratory or supplies, day nursery, nursery school, travel agency, interior decorator, or parking lot, with only 1 sign per lot.