SECTION 10: FASCIA SIGNS

10.1 Where permitted, Fascia Signs shall be erected in accordance with the applicable regulations in Section 4 and 5 of this by-law, the Fascia Sign General Regulations noted in this Section and, and where noted, the regulations as applicable to the zone within which the parcel lies. If there is a conflict between the Fascia Sign General Regulations and the more detailed regulation by Zone, the zone regulation shall apply.

Fascia Sign General Regulations

10.2 The maximum sign projection from any wall to which the sign is attached shall be 0.35 metres.

10.3 The minimum sign clearance shall be:

(a) 0 metres when projecting over an area not intended for pedestrian or vehicular traffic.
(b) 2.4 metres when projecting over an area intended for pedestrian traffic.
(c) 4.3 metres within 0.6 metres of an area intended for vehicular traffic.

10.5 Advertising copy shall be prohibited on the ends of a fascia sign.

10.6 Fascia signs shall have a maximum sign area of 10% of the area of the wall to which the sign is to be attached.

Agricultural Zone

10.7 Fascia signs within the Agricultural Zone shall have a maximum sign area of 10% of the area of the wall to which the sign is to be attached but:

(a) No more than 5.0 square metres when accessory to a farm-related occupation, veterinary clinic, dog kennel, riding stable or riding academy; and,
(b) Shall have a maximum sign area of 0.13 square metres when accessory to a home occupation.

10.8 Within the Agricultural Zone the maximum number of fascia signs shall be 2 per lot, except for a home occupation, which is permitted only one sign for a property.

Extractive Zone

10.9 Within the Extractive Zone the maximum number of fascia signs shall be 1 sign per lot. Other types of signs are allowed in the Extractive Zone but only one sign shall be permitted.

Institutional and Open Space Zone

10.10 Within the Institutional and Open Space Zones, fascia signs shall have a maximum sign area of 10% of the area of the wall to which a sign is to be attached but in no case greater than 5.0 square metres and the maximum number shall be 2 per lot.
Residential Zone

10.11 *Fascia signs* within the Residential Zone shall comply with the following regulations:

(a) Maximum *sign area* of 0.5 square metres when accessory to a tourist home.
(b) Maximum *sign area* of 10% of the area of the wall to which the sign is attached, but no greater than 4.5 square metres, when accessory to a multiple residential use, business office, professional office, studio, clinic, dental or medical laboratory or supplies, day nursery, nursery school, travel agency, interior decorator, or parking lot but shall not include a *Home Occupation*.
(c) Maximum *sign area* of 0.2 square metres when accessory to hairdresser or barber in a residential dwelling and a maximum area of 0.13 square metres when accessory to a *Home Occupation*.

10.12 *Fascia Signs* within the Residential Zone shall be limited to:

(a) 1 per lot when accessory to a tourist home and home occupation.
(b) 2 per lot when accessory to a multiple residential dwelling business office, professional office, studio, clinic, dental or medical laboratory or supplies, day nursery, nursery school, travel agency, interior decorator, or parking lot, with only 1 sign per lot.