

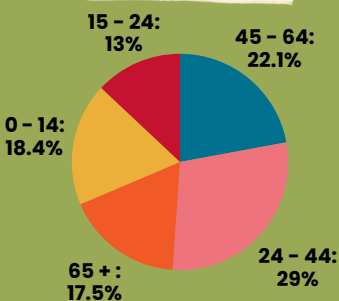
TOWNSHIP OF WOOLWICH

Woolwich is a vibrant and growing community with a population of approximately 32,275 (2026). Known for its family oriented atmosphere, strong rural heritage and traditional roots, Woolwich offers a high quality of life and a strong local economy. Combined with significant residential growth, including an 11.2% increase in homes built since 2021, Woolwich is an attractive location for sustainable development, investment, and long-term business growth.



DEMOGRAPHICS

AGE GROUPS



10,925 Households



75.4% Include one family households



\$168,483 Is the average household income



15% Of the population are Immigrants (4,841)



11.2% Growth in population expected between 2026-2031



2,218 Homes built after 2026 (20.3% increase)

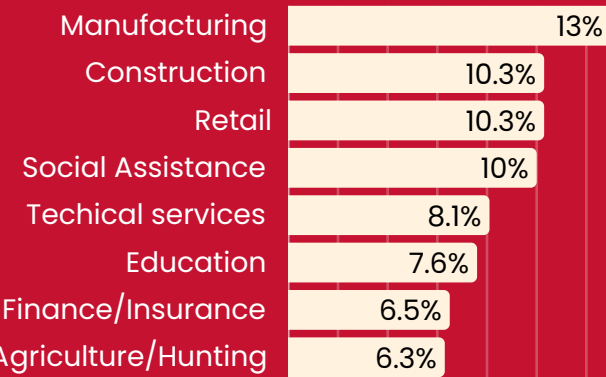


EDUCATION

The educational sector within Woolwich is characterized by apprenticeships, certifications and diplomas primarily in trade skills with 34.7% of households having a university degree

EMPLOYMENT

Percentages of the top 8 industries within Woolwich



The representation of Agriculture/Hunting within Woolwich is four times Ontario's average.

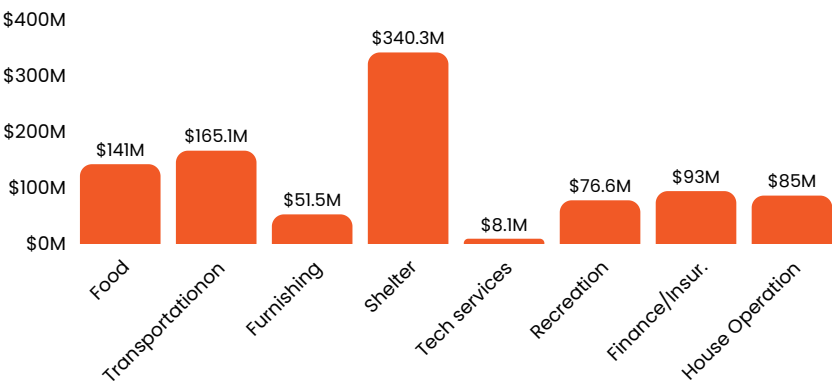
INCOME AND EXPENDITURES

31% of Woolwich's population earns \$200,000 or more annually which is 10.7% greater than the provincial average, reflecting strong local purchasing power.

Annual household spending in Woolwich is approximately \$1.9 billion, with residents spending above the provincial average in transportation, recreation, and household operations and furnishings.



Top 8 expenditures by Residents



VALUES



Residents have a strong connection and appreciation for nature throughout Woolwich. Many view nature as a space to recharge, support healthy and simpler lifestyles, and help maintain the balance, authenticity, and quality of life throughout the township

LEISURE & ACTIVITIES



Residents enjoy outdoor activities such as hiking, walking, curling, and cross-country skiing, with a strong interest in professional sports, particularly baseball and hockey

Residents also have a strong appreciation for local culture and the performing arts including museums, live music, and theatre especially rock and country music concerts.

For more information use this QR code!



Disclaimer: The information presented is based on data provided by Environics Analytics (2026).